

September, 2010 - Rusoft announces a new partnership with PineApp in Mexico

Rusoft has signed a partnership with PineApp, a leader in email security systems, email archiving and web filtering solutions. Through this partnership Rusoft will supply the complete PineApp product line of innovative solutions for security optimization and electronic confidentiality.

Founded in 2002, PineApp maintains branch offices in the US, Canada, Spain, Italy, France, Russia and Singapore and has distributors in more than 50 countries. PineApp specializes in meeting the email and web security needs of small, medium and large companies, and also offers a sweeping menu of options for ISPs interested in diversifying their own service portfolio. An diverse array of international enterprises and institutions have adopted PineApp's solutions and Rusoft invites its customers to join the satisfied ranks of AOL (UK), the Ministry of Education of Portugal, the Spanish Ministry of Infrastructure, Alfa Bank (Russia's second largest bank), Toyota (Japan, Russia, Israel and Australia), and McDonald's (Israel). In the Americas, PineApp's solutions have been eagerly adopted by, among others, the University of Alaska (US), The Columbian Ministry of Education, Universidad Javeriana (Colombia) and, Alicorp (Peru).

Hezi Erez, CEO of PineApp, said: "We are thrilled to welcome Rusoft as our new distributor in Mexico. We are confident that Rusoft will enable us to bring PineApp's power to the Mexican market, and look forward to leveraging Rusoft's knowledge in Software to generate increased visibility for our new Software and VMware based solutions."

PineApp provides email security, email archiving and web content filtering solutions as both appliances and software (on a VMware server or platform). PineApp also specializes in assisting ISPs who are interested in offering cloud-based managed services and DRP (Disaster Recovery Plan) to their customers.

PineApp's products include:

Mail-SeCure PineApp™ protects large, midsize, small and home-office networks from both targeted and non-targeted email-related threats. Mail-SeCure is equipped with cutting-edge perimeter security engines that focus on stopping the vast majority of threats by looking at the credibility of their sources before they penetrate the customer's network. PineApp's Mail-SeCure Appliance has recently gained the Anti-Spam Checkmark Certification at the Premium level, achieving a detection rate of over 99%.

Surf-SeCure PineApp™ provides a web content filtering, real-time line that protects your organization from threats such as viruses and spyware. Surf-SeCure inspects HTTP and FTP traffic and provides full protection against known and emerging Viruses, Worms and other forms of malware. An additional inspection layer enables the system to block Spyware software. Surf-SeCure facilitates organizational productivity, optimizes bandwidth consumption and reduces liability.

SeCure SoHo™ provides an all-in-one network security solution, for organizations of up to 100 users. SeCure-SoHo combines a powerful firewall, traffic routing tools, web filtering module and the best of Mail-SeCure protection & management technologies in one strong network protection unit. Small companies who use SeCure SoHo enjoy multi-functional network protection and management appliance, in a reasonable and affordable price.

Rusoft is committed to serving Mexico's business community with the highest quality of information security. Consequently, PineApp's full product line will be available beginning September 2010. Speaking of the partnership, Mr. Luis Diaz, Director General of Rusoft, said, "We believe that the Rusoft and PineApp partnership is an excellent opportunity to expand the availability of high quality web and email security solutions in the Mexican market. As information security threats grow and evolve, Rusoft is proud to distribute PineApp's award winning products."